

About Bridgestone Americas (BSAM)

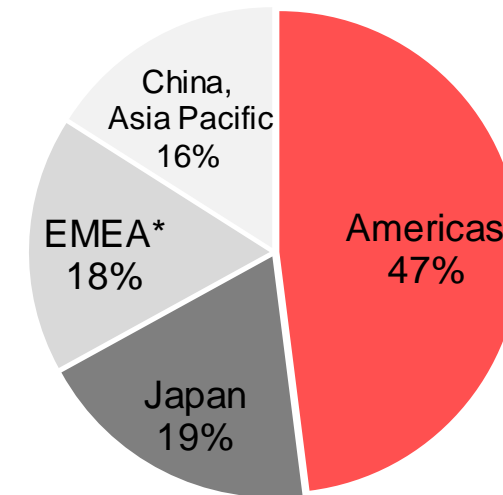
The largest subsidiary in the Bridgestone Group



	BSAM	Global
Employees	55,000	143,500
Manufacturing plants	53	163
R&D facilities	6*	17*

* Includes BPRC in Mesa, AZ

Consolidated Net Sales
By market (2018)



(*)Europe, Russia, Middle East & Africa

Bridgestone Americas - Diverse Business Portfolio

Bridgestone Americas Tire Operations



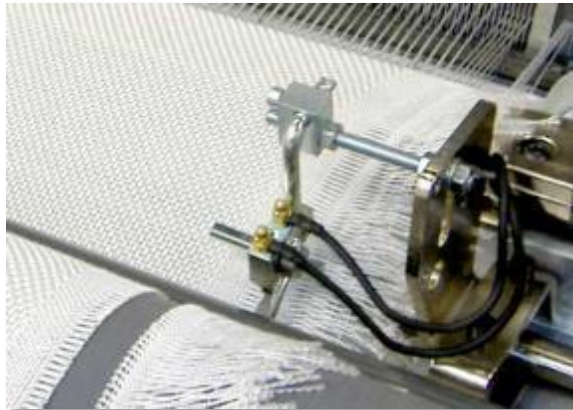
Bridgestone Retail Operations



Firestone Natural Rubber



Firestone Fibers and Textiles



Firestone Building Products



Firestone Industrial Products

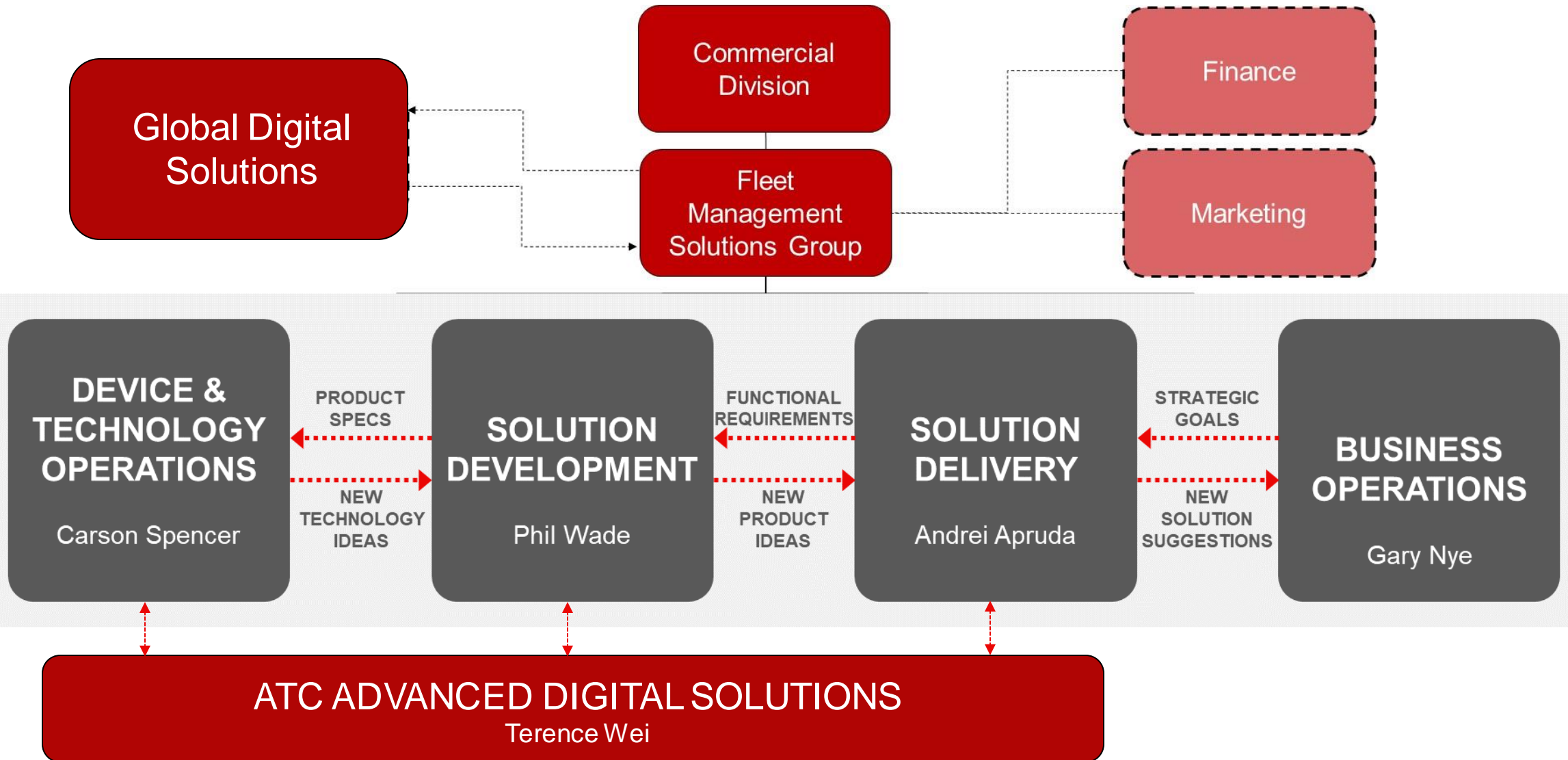


What is Fleet Management Solutions?

- Fleet Management Solutions is a vehicle based system which incorporates:
 - Data collection
 - Data analytics and insights
 - Data communication to drive action
- Fleet Management is approximately a \$26B-\$34B global industry with more than 60% represented in North America.
- The fleet management industry is forecasted at a strong growth trajectory with 15-17% CAGR's.

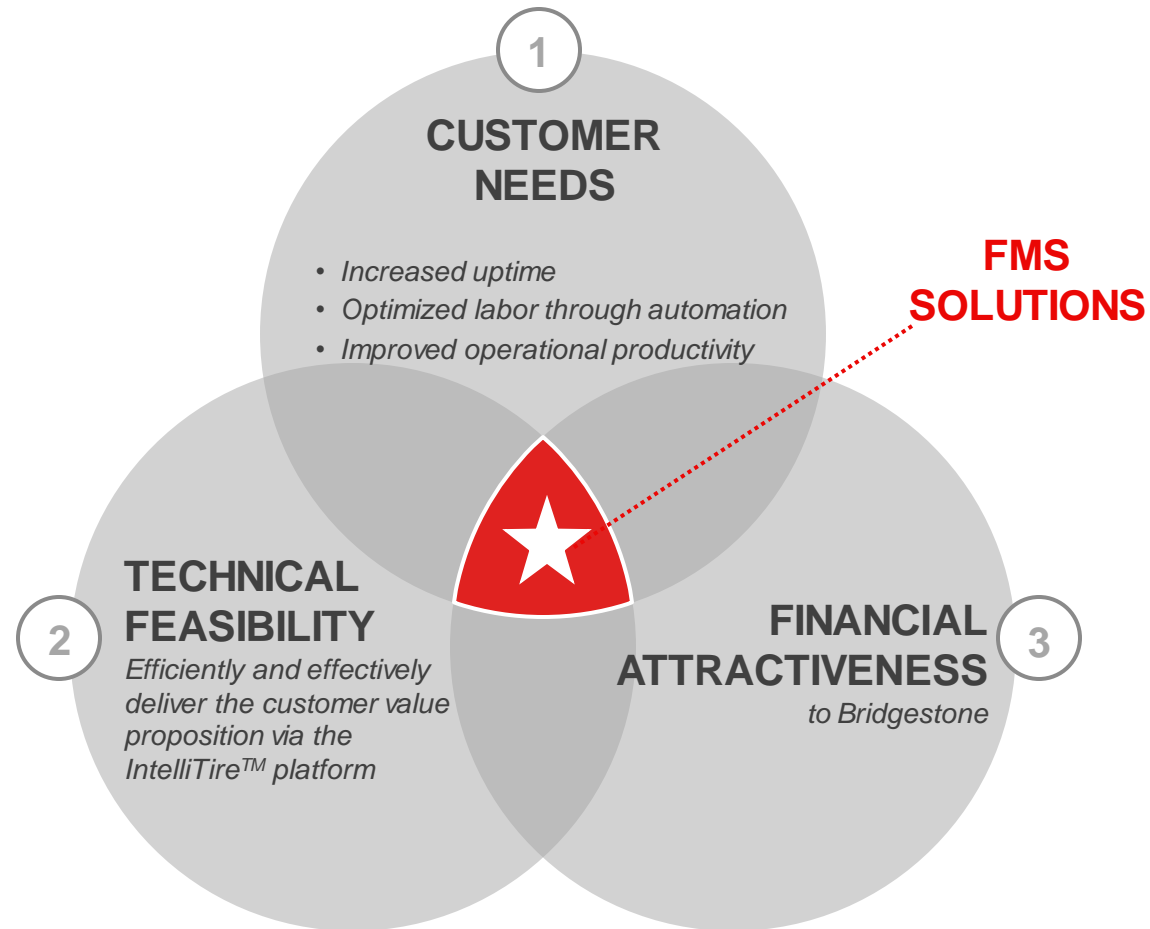
Fleet Management Solutions: Our Team

Move to a digitally enabled solution-based organization



Customer Validated Business Solution Framework

Starting with customer needs and insights, we will monetize customer-driven technology solutions that provide attractive business models to Bridgestone



Data exploration & value creation

DATA

INFORMATION

KNOWLEDGE

VALUE

Tire Model

Tire Pressure

Vehicle Braking

Vehicle GPS

Tread Depth



Tire Advice

- By Wheel Position
- By Axle Position
- By Vehicle
- By Location & route
- By Vehicle Class

Alert

Validate

ACT

Report

MEASURE

VOLUME OF VEHICLE DATA IS OVERWHELMING FOR HUMAN OPERATORS TO PROCESS

CAPTURE STREAMING DATA & EXPAND ITS INFORMATION

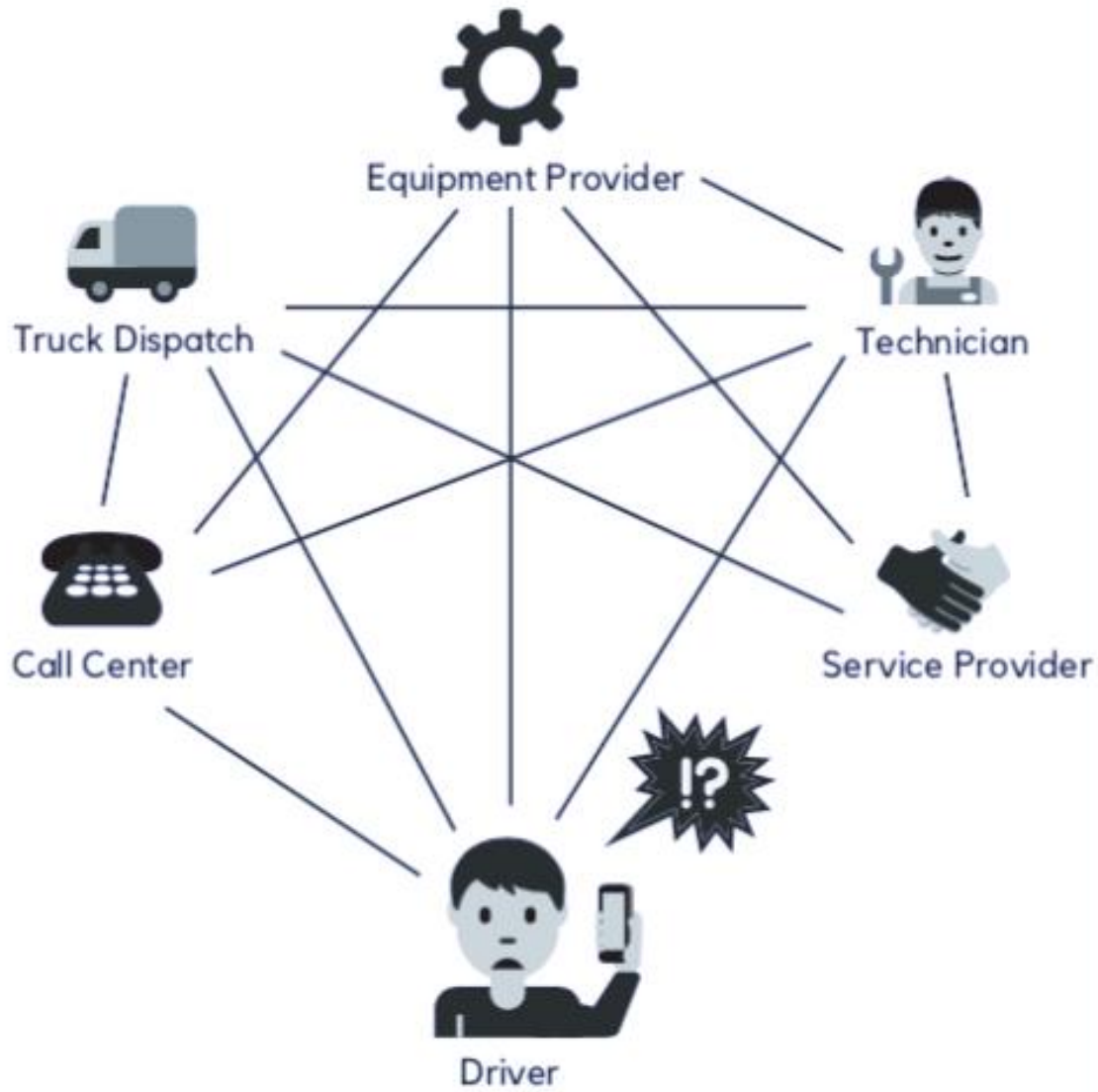
FILTER THE VALUABLE INFORMATION FROM THE NOISE

PRESCRIBE ACTION

MERGE WITH OPERATIONAL WORKFLOWS

TRADITIONAL SERVICE REQUEST

IMPROVE SPEED TO RESOLUTION



Questions?